

# ALIGN™

COMPOSITE CLADDING

THE *beauty* OF REAL WOOD, BUT WITHOUT THE UPKEEP.

THIS CLADDING  
CHANGES EVERYTHING.



 GENTEK®

# ALIGN COMPOSITE CLADDING HAS ARRIVED – AND THERE'S NOTHING ELSE LIKE IT.

## IT'S THE DETAILS THAT MAKE IT BEAUTIFUL.

Deeper grain embossing, ample 7" plank exposure and bold, crisp shadow lines achieve a remarkably realistic appearance of natural wood. You'll have to touch it to tell the difference.

## IT'S THE SCIENCE THAT MAKES IT DIFFERENT.

Here you will find something never seen before but destined to change the future of exterior cladding. Our (GP)<sup>2</sup> Technology® enhances the performance and durability to ensure high-end aesthetics with exceptional quality and value.



















# FUTURE-FORWARD HOME EXTERIORS.

There's nothing ordinary about ALIGN. As the world's first composite cladding incorporating Glass-Reinforced Polymer and Graphite-Infused Polystyrene (GP)<sup>2</sup> Technology, ALIGN meets or exceeds performance test standards<sup>†</sup> to provide every "must have" for style, strength, durability and easy upkeep.

When you compare ALIGN with other exterior cladding, you'll see why it's an excellent choice for your home.

- Better overall value – the realistic look of wood, but without the costly upkeep of repainting year after year.
- Strong yet lightweight construction that's easier to install than fibre cement, wood or other engineered-wood products. No potential health hazards from silica dust.
- Performance-engineered to resist high winds, moisture, flame spread/smoke development, and impact damage from dents, dings or abrasions.
- Fortified with weatherable pigments to ensure superb colour retention, including darker hues.

SUPERIOR AESTHETICS, QUALITY AND VALUE –  
EVERYTHING PERFECTLY ALIGNS IN THIS INNOVATIVE COMPOSITE CLADDING FROM GENTEK.

	VINYL	WOOD	FIBRE CEMENT	ENGINEERED WOOD	ALIGN™
ARCHITECTURAL BEAUTY Realistic look and feel of wood					
CAREFREE UPKEEP Never needs to be painted					
MOISTURE-RESISTANT Won't swell or warp					
LIFETIME LIMITED WARRANTY* Added peace of mind					
IMPACT-RESISTANT Resists dents, dings and hail*					
INSULATING PERFORMANCE Thermal resistance helps prevent energy loss <sup>††</sup>					

# TAKE A CLOSER LOOK AT ALIGN COMPOSITE CLADDING. IT'S NOT JUST PRETTY, **IT'S PRETTY AMAZING.**

Strong, protective and weathertight, ALIGN will shield your home from pounding rain, high winds, hail, extreme heat and frigid cold. It also stands up strong to dents, dings and abrasions, keeping your home's exterior pristine year after year.

It's comfort mixed with high design. Unrivalled in quality, performance and appearance.

## INSIDE OUR (GP)<sup>2</sup> TECHNOLOGY DESIGN INGENUITY:



### GLASS FIBRES

Add strength  
and stability

### WATER-RESISTANT

Prevents rotting, warping,  
shrinking and swelling

### TITANIUM DIOXIDE

Protects against  
UV degradation

### WEATHERABLE PIGMENTS

Resist fading, even  
on dark colours

### FLAME RETARDANTS

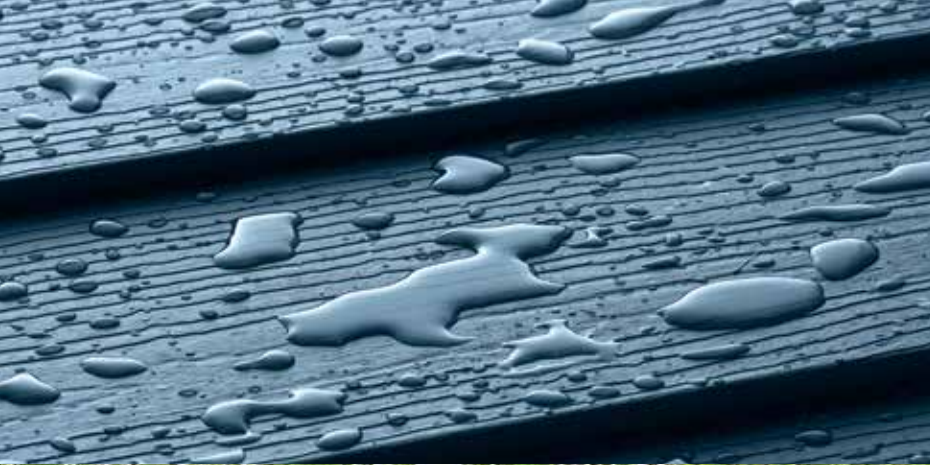
Decrease the spread of  
smoke and flames

### IMPACT MODIFIERS

Resist dents  
and dings

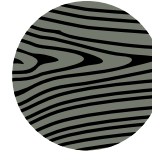






## AESTHETICS FOR THE ARTIST IN RESIDENCE.

Whether you have a set vision in mind or are open to exploring new possibilities for the exterior design of your home, ALIGN is ready with state-of-the-art style and functionality that let your personal taste shine through. Your home, your look – exactly as you want it.



### TEXTURE

Admire it from the curb or up close. ALIGN's deep cedar grain embossing and low-gloss finish capture your attention with its remarkably realistic look of wood. Timeless and tasteful for greater versatility.



### PROFILE

The generous 7" flat face exposure and bold shadow lines impart architectural elegance with authenticity and quality craftsmanship.



### COLOUR

Rich saturated tones, subtle neutrals, bold shades – our colour palette is carefully curated and beautifully varied. Creativity comes alive with on-trend colours that inspire exterior designs brimming with personality.



### LIFETIME LIMITED WARRANTY\*

ALIGN is backed by a lifetime limited, non-prorated warranty. Unlike some other cladding products, your coverage will not decline over time – further assurance of excellent quality and value.

YOUR HOME WILL HAVE THE STRIKING CURB APPEAL OF FRESHLY PAINTED WOOD, BUT **WITHOUT THE UPKEEP.**



ALIGN HAS REDEFINED  
EXCELLENCE IN CLADDING.



# THIS IS WHERE **INSPIRATION** HAPPENS.

Nothing does more to impact a home's exterior design than colour. From bold Majestic Brick to tranquil Chesapeake Gray and refreshing Coastal Blue, Gentek has everything you need to craft your signature style with an exterior design that's a true reflection of you.



Snow White



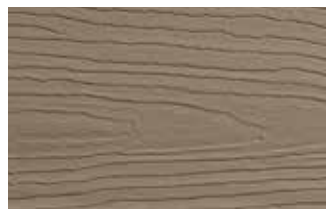
Almond



Monterey Sand



Pebble



Dark Drift



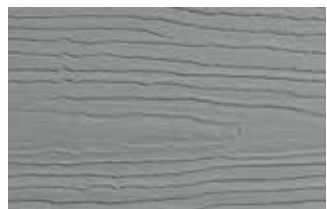
Rockport Brown



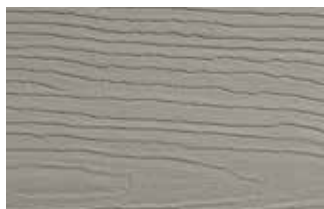
Smoked Timber



Dover Gray



Chesapeake Gray



Storm



Hudson Slate



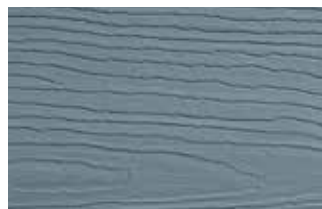
Windswept Smoke



Iron Ore



Coastal Blue



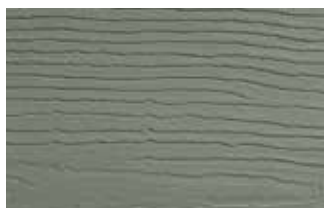
Rockwell Blue



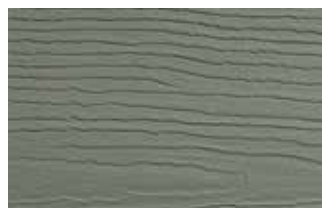
Midnight Surf



Marine Dusk



Meadow Fern



Moonlit Moss



Majestic Brick



Before



After

## **GENTEK VISUALIZER**

Take your home to the next level with the Gentek Visualizer. This easy-to-use program lets you create "before and after" shots featuring a variety of colour schemes.

- Design-ready with a gallery of house images; access it from any mobile device and start designing.
- Upload a photo of your home and use the design tools to apply Gentek products to your photo (our design team can also prep the photo for you).
- Save your designs – all of your selections are listed and ready to go.



Discover the design possibilities! Try the ALIGN Visualizer tool at [gentekcanada.renoworks.com/ALIGNCladding](http://gentekcanada.renoworks.com/ALIGNCladding)



SUPERIOR STYLE,  
DURABILITY AND  
VALUE.



**ALIGN IS THE FUTURE OF HOME EXTERIORS – SEE, TOUCH AND FEEL THE DIFFERENCE.**

With a lifetime limited warranty and carefree upkeep, ALIGN Composite Cladding is a smart investment that pays off even more the longer you own your home.

Explore More at  
**[ALIGNCompositeCladding.com](https://aligncompositecladding.com)**



1001 Corporate Drive | Burlington, ON L7L 5V5  
[gentek.ca](https://gentek.ca) | *Make us a part of your home.*

\*For specifications, performance test data and code compliance, visit <https://aligncompositecladding.com/wp-content/uploads/2020/11/Gentek-ALIGN-3-Part-Specification.pdf> and <https://aligncompositecladding.com/wp-content/uploads/2020/11/Code-Compliance-Research-Report.pdf>. \*\*See your Gentek Sales Representative for additional information regarding any questions you might have, or any assertions herein, concerning energy efficiency or savings. Energy savings will vary. \*See printed warranty for complete details. Product improvement policy: Gentek Building Products is constantly improving product designs and manufacturing processes. We therefore must reserve the right to change specifications without notice. Colours may be slightly different from their appearance in this brochure. Make final colour selections using actual product samples. Please consult Gentek Building Products for current details. Trademarks mentioned in this document are the property of Gentek Building Products, its affiliates, or their respective owners. Accessible formats and communication supports are available upon request.